President’s Message

Birth, rebirth and rebuilding

It’s been an honor to serve you

I began my presidency as a newlywed and closed it as the father of beautiful twin daughters, who arrived just in time for Father’s Day. Looking back, I’ve had an exciting year, both personally and professionally.

Not every doctor has the privilege of leading the Chicago Medical Society nor experiencing the accomplishments and rewards of service in organized medicine. Since joining the Society in 1981, as a student, and through years in leadership roles, I’ve learned what a positive difference advocacy and connectedness can make in our lives and our patients.

Events of the past 12 months, including a historic national election, the beginning of serious debate on health care reform, and a pending decision from the Illinois State Supreme Court, could soon impact medicine in a major way, not all favorably. Against this backdrop, we have continued to rebuild the Society.

First and foremost, we have a long-term plan to ensure financial stability through membership recruitment, rental income, and cost reductions. We have expanded our legislative meetings and watched as the mini-internship program blossomed. We will soon roll out an electronic newsletter for students and offer additional CME through our publications.

continued on page 2
My stated goal last June was to reach out to my colleagues in the academic community. And the past 12 months mark the first time in many years that CMS has courted that group. Reaching out to our academic brethren has taken several directions. Allow me to recap:

• CMS crafted a resolution, “Funding of Health Services Education Grants Act (HSEGA),” that was adopted in April by the ISMS House. The resolution supports the immediate restoration of funding for the 2009 Illinois Board of Higher Education HSEGA. It additionally supports funding for this program on a continuing basis.

• I have personally met with the deans from each of the area medical schools to discuss a new form of collaboration, one in which medical schools partner in our clinical conference programs, providing content and speakers. We are proposing that our Conference planning committee consist of leaders from Chicago medical schools, and that meetings rotate among academic campuses in the area.

• In December, CMS and ISMS jointly hosted an educational forum led by the AMA’s Paul Rockey, MD, Director of Graduate Medical Education. Dr. Rockey reviewed the AMA’s influence on medical training and education. His tour-de-force presentation covered GME financing, regulation, and health manpower issues of the future. More than 60 attended, offering ideas for future events, including the Webinar.

• Your Society hosted a Webinar in February for medical residency program directors, in which Laurie Curtin, PhD, Director of the Match Policy, led participants through a series of scenarios.

• CMS gained 30 new academic members as a result of a membership recruitment letter under my signature.

When I assumed the presidency, I said that academicians and their private practice counterparts have more in common than they realize. And I’ve spent the past year targeting my colleagues at teaching institutions, offering reasons why they should join organized medicine.

My legacy to CMS, I hope, has been to lay the groundwork for a lasting relationship with the academic community. It has been an honor to serve you.

William A. McDade, MD, PhD
President,
Chicago Medical Society
At ISMIE we think of our policyholders as family.

For over 32 years, ISMIE has been dedicated to protecting our family, our physician policyholders and their patients. As a physician-owned and managed company, we know first-hand how frivolous liability claims can destroy reputations and impact practices. That’s why at ISMIE, whether it’s resolving a medical liability claim or working for medical liability reform, our policyholders know they have our support every step of the way. That's unwavering dedication. For more information on how ISMIE protects the practice of medicine in Illinois, call 1-800-782-4767 or visit www.ismie.com.

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MEMBER BENEFITS

**Keeping your practice healthy**

YOUR SOCIETY HAS SELECTED NATIONAL City Bank as its preferred financial services sponsor. This will translate to more benefits for you, our CMS members. Why did CMS choose National City? For several reasons:

Not only is National City now part of PNC Financial Services Group, Inc., the fifth largest bank in the United States, and one of the most stable, but National City also has a medical executive team that is knowledgeable about the needs of health care professionals.

National City offers physicians personal banking, strategies for wealth accumulation, asset protection, and cash flow management, as well as business banking—a holistic approach to banking so to speak.

In addition to practice management seminars, National City also offers educational programs for medical students, residents, and retirees. One such program focuses on debt consolidation and personal banking for students. Free educational seminars are also offered to office staff.

You may question what’s really in this for CMS. Financial commission is not part of it—CMS receives none! The Society’s goal is the well-being and future stability of you, our members, and your respective practices. To help us achieve that goal National City has named John Cercone as the CMS Relationship Manager. John’s entire responsibility is to provide CMS and its members the programs, benefits and services they deserve. John is our trusted and experienced advisor and CMS encourages you to consult with him at any time.

His phone number is (312) 338-5288, or you can email him at john.cercone@nationalcity.com.

John has permission to reach out to you to share more details about this new member program. Please show John the same courtesy you would any of your colleagues or welcomed visitors.

We want your practices to stay healthy in every way. You can bank on that!

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**Member benefits available through National City:**

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- Health care Business Banking solutions for members who own businesses.
- Discounted bundle of personal banking services for all members and staff employees.
- Specialty group conference support and sponsorship.
- Access to experts in investment management, private banking, brokerage and estate planning.

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As active members of the Medical Group Management Association, National City’s medical practice executives provide expertise in health care business banking, cash management, personal banking and comprehensive wealth management for physicians and their practices. Seated from left: Sara Muirhead-Gould, Marketing; John Cercone, Relationship Manager, Chicago Medical Society; Helen Pates, The Private Client Group—Wealth Management; standing left: Patrick Rule, The Private Client Group—Wealth Management; Sam Colton, Cash Management; Steve Chamberlain, Business Banking.

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Scott Warner, CMS Chicago Medicine, No. 4, 2009
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“For someone who is used to calling the shots...

...this is the best fit for my practice.”

In an uncertain world, you’ve told us what’s important to you—greater control and a voice. You can get both with our policy coverage and claims service. Count on us for precise communication and follow through along with the strongest, most experienced partners in the protection business.

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It’s your call.
Do you want to have an impact on your legislators in Springfield or Washington? Over the last several years, CMS has hosted successful legislative breakfasts, and the Society urges you to consider holding one at a District meeting. Previous meetings have been held at St. Alexius Medical Center, Rush North Shore Medical Center, and other fine hospitals. Legislative breakfasts are an excellent way to complement CMS’ advocacy efforts. CMS staff can help you identify potential speakers and assist you in making invitations and arrangements.

For information, please contact Ashley Robbins at (312) 670-2550, ext. 326, arobbins@cmsdocs.org.

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To learn more about how we can help you improve your practice’s cash flow, stop by any National City branch, visit NationalCity.com/CashFlow, or call one of the following healthcare business banking specialists:

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Vibha Patel 847-432-2109
Kevin Wills 630-297-2242
CMS WAS WELL REPRESENTED AT THIS YEAR’S ISMS House, which met in Oak Brook from April 24-26 to deliberate more than 50 resolutions. Your Society contributed five resolutions to the policy-making table and individual CMS delegates brought an additional 10 (see following report). Prior to House deliberations, the CMS caucus met to reach a unified consensus on as many resolutions as possible. Afterwards, delegates fanned out to the four House Reference Committees to hear and give testimony.

The House meeting generated spirited discussion on balance billing, interpretive services, criteria for physician licensing, and a communications plan for health care reform, to name just a few.

James L. Milam, MD, an ob-gyn who practices in Vernon Hills, was sworn in as ISMS president for 2009-2010, and CMS Past President Peter E. Eupierre, MD, an internist practicing in Melrose Park, was re-elected as chair of the ISMS Board. Past President Steven M. Malkin, MD, was elected President-elect.

In addition to resolutions, a host of presentations rounded out the three-day meeting—from preventing medical misadventures to technology trends to retirement planning. Illinois Comptroller Dan Hynes was guest of honor at the ISMS Political Action Committee (IMPAC) $500 Club Breakfast. Delegates heard also from Sherman Joyce, President of the American Tort Reform Association and Sandra Gadson, MD, Chair of the AMA Commission to End Health Disparities.

Please note that next year’s meeting takes place in Springfield and will coincide with Lincoln anniversary celebrations. It is imperative that all delegates be present to represent CMS concerns and interests.

The following resolutions were debated at the 2009 ISMS Annual House of Delegates:

**CMS (THIRD DISTRICT) RESOLUTIONS**

**Physician Profiling/Grading and Report Cards—Adopted**

Resolved, that ISMS reaffirm the AMA “Guidelines for Pay-for-Performance Programs.”

*continued on page 9*
Resolved, that Medicare (CMS) and other insurance companies not use this information for physician profiling and rating purposes only; and

Medicare PQRI and Category II Codes

--Not Adopted

• Resolved, that the ISMS recommend that Medicare (CMS) and all insurance companies reassess the value of these services, and reimburse physicians adequately, appropriately, and in a timely manner to ensure that patients receive essential value-added services that contribute to improved health outcomes; and be it further

• Resolved, that Medicare (CMS) and other insurance companies not use this information for physician profiling and rating purposes only; and

(continued on page 10)
Resolved, that ISMS forward this resolution to the AMA to introduce legislation that would give the FDA the authority to set quality standards for prescription drug leaflets; and be it further

Resolved, that this legislation also give the FDA the authority to regulate the use of marketing materials in prescription leaflets.

**Resolutions Sponsored by Individual CMS Members:**

**Reducing Malpractice Insurance—Existing Policy Reaffirmed in lieu of**

Resolved, that the ISMS make every effort to discuss with all the insurance companies writing malpractice insurance in Illinois to reduce the premiums for Illinois physicians; and be it further

Resolved, that the ISMS inform the physicians in Illinois of the results of the negotiations.

**Illinois Organized Medical Staff Section Funding—Adopted**

Resolved, that the ISMS support the efforts of the Illinois Organized Medical Staff Section delegation to the biannual AMA OMISS meeting, including administrative support, as well as funding for the caucus meetings, with an amount not to exceed $500 per meeting ($1,000 annually) for the next two years while Illinois is the host for the Heartland Caucus.

**Physician Advocacy through Litigation—Substitute Adopted**

Resolved, that ISMS continue our membership in and support of the AMA Litigation Center.

**Silent PPOs and Model Legislation—Substitute Adopted**

Resolved, that the ISMS adapt and strengthen the National Conference of Insurance Legislators 2008 model law to regulate network rentals and so-called silent PPOs; and be it further

Resolved, that the ISMS, as soon as possible, seek to have such a law introduced to the Illinois legislature for consideration.

(continued on page 11)
Continued from page 10

**Continuation of Medicaid and Medicare Benefits by Jail Detainees until Conviction—**

*Adopted*

- Resolved, that the ISMS investigate the extent of the problem of Medicaid and Medicare benefits termination for jail detainees in Illinois; and be it further
- Resolved, that the ISMS investigate the change needed in federal regulation to allow continuation of Medicaid and Medicare reimbursement for pre-conviction jail detainees, including the requirement that convictions only be reported by county sheriffs’ for “bounty,” and advocate for such federal regulation change; and be it further
- Resolved, that the ISMS investigate model state legislation that would allow continuation of Medicaid and Medicare reimbursement for pre-conviction jail detainees and advocate for such legislation.

**Physician Assisted Suicide and Euthanasia—Existing Policy Reaffirmed in lieu of**

*Resolved, that our ISMS House of Delegates reaffirm its policy that opposes euthanasia and physician-assisted suicide.*

**Smokeless Tobacco—**

*Adopted as Amended*

- Resolved, that the ISMS educate its members, via traditional communication modalities, of the following: 1) having a heightened awareness in identifying users of smokeless tobacco products (snuff, chewing tobacco, moist snuff) and electronic cigarettes; 2) the significant potential health risks involved in their use; 3) the positive role that counseling affords in smokeless tobacco abstinence programs.

**ISMS: Health Care Policy—a Dynamic Document—Substitute Adopted**

- Resolved, that ISMS work to assure its policy positions are easily accessible through the ISMS Website. This would include prominent placement of the ISMS online policy manual.

(continued on page 12)

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**Coming soon!**

Chicago Medical Society’s

**Parliamentary Procedures Workshop**

*Contact CMS for date and time.*

_The Chicago Medical Society invites you to participate in the 2009 Parliamentary Procedures Workshop, based on the Sturgis Rules of Order. This class is intended to help officers become active in their medical societies and/or districts by providing a key opportunity to improve their leadership and meeting skills._

**Location:** CMS Building, 515 N. Dearborn Street, 4th Floor

**Benefits:** Lunch included, Receive a copy of the paperback titled, “The Standard Code of Parliamentary Procedure” by Alice Sturgis, Engage in role playing / practice examples of motions, laminated motion card (Sturgis → Robert’s motions)

**Fee:** $15.00

**Other:** Non-CME activity

Register online at [www.cmsdocs.org](http://www.cmsdocs.org). For questions, please contact Elvia Medrano at 312-670-2550 Ext: 338 or emedrano@cmsdocs.org

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Insurance Company Profits—
*Adopted as Amended*

- Resolved, that ISMS oppose the policy of insurance companies denying payment for safe and efficacious drugs prescribed by physicians; and be it further
- Resolved, that ISMS support or cause to be introduced legislation to accomplish the above if deemed necessary.

Compensation for Physicians—
*Adopted as Amended*

- Resolved, that physicians be paid reasonable compensation from third party payers for the time and expenses incurred in performing services on behalf of patients, including but not limited to obtaining permission to perform tests, procedures and/or ordering of drugs and preparation of medical records; and be it further
- Resolved, that ISMS support legislation to accomplish this if deemed appropriate.

Health System Reform & Litigation Reform—
*Adopted*

- Resolved, that our AMA press vigorously and creatively for inclusion of effective medical litigation reforms as part of the comprehensive federal health system/insurance reform debate now underway in Washington, DC; and be it further
- Resolved, that the AMA consider and, as necessary, negotiate with federal policymakers on a wide range of litigation reform policy options to gain inclusion of a remedy in the health system reform package. These options might include traditional tort reforms, recovery limitations similar to those of the Veterans Administration system, demonstration/pilot programs on alternate dispute resolution systems such as the VA model and health courts, and/or other effective options to preserve patient access to care.

CMS and ISMS announce special rate for physicians out of residency

Physicians recently out of residency can join CMS/ISMS now and pay yearly dues as low as $176. This is an exceptional opportunity for physicians in their first, second, third, and fourth year out of residency to share in the benefits of organized medicine. With the usual yearly dues rate at $880, young physicians can save more money in CMS/ISMS benefits and services than the cost of dues. While benefiting from advocacy on their behalf, young physicians may take part in the CMS/ISMS policy-making process, serve on committees, and enjoy social/networking events. Following the old “strength in numbers” maxim, young physicians can increase the political strength of their profession through membership.

For more details on this opportunity, visit us at www.cmsdocs.org or call (312) 670-2550.

Visit the Chicago Medical Society online at www.cmsdocs.org
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Preventing people to lead extraordinary lives
AS PART OF THE BUILDING A HEALTHIER Chicago coalition, CMS medical students are volunteering as wellness counselors in medical offices across the area.

First and second year medical students are trained in guideline-based therapeutic lifestyle interventions. They assist busy physicians by educating patients on the importance of physical activity, nutrition, and tobacco-free goals. Patients are selected at the physician’s discretion and seen by the student after meeting with the physician. Patients are provided with a legal disclaimer explaining the encounter.

The students also help physicians and staff to learn and apply the Healthier Life Steps™ Program toolkit developed by the American Medical Association (AMA). The free toolkit provides a guide for counseling patients, while reinforcing the importance of the physicians’ own health. The toolkit benefits patients by providing tangible steps that lead to improved health, along with easy-to-use materials. The patient pages in the toolkit are available for free in English and Spanish.

Medical students underwent training for the program on April 25, 2009.

U.S. Assistant Surgeon General James M. Galloway, MD, is spearheading the coalition.

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MORE THAN 70 MEDICAL STUDENTS AND physicians recently visited AMA headquarters in Chicago for a special event aimed at helping students choose a specialty.

Attendees of the AMA’s inaugural Specialty Speed Dating event, held March 31, drew medical students from Northwestern University’s Feinberg School of Medicine, the University of Illinois at Chicago College of Medicine, Rush University Medical Center, Loyola University’s Stritch School of Medicine, the University of Chicago’s Pritzker School of Medicine, Chicago Medical School at Rosalind Franklin University of Medicine and Science, Midwestern University, and Michigan State University.

Medical students paired up with residents and physicians from various Chicago-area hospitals and residency programs for nine 15-minute speed dating rounds, covering featured specialties including dermatology, radiation oncology, internal medicine, pediatrics, obstetrics and gynecology, psychiatry, surgery, family medicine, anesthesiology, and emergency medicine. The advice and information the students took away helped make the event an undeniable success.

“I really wanted to get a chance to meet with area doctors in various specialties to get a good gauge of which direction I wanted to go as far as my specialty,” said Neha Malhorta, a first-year medical student at the UIC College of Medicine. “It’s important to figure this out before I get too far along, so it’s helpful to talk many physicians in one night.”

Christian Cain, also a first-year medical student at UIC, attended the event to help him choose a specialty that combines his love for research and academia.

“I’m filled with a plethora of possibilities,” said Cain, a former researcher for the U.S. Centers for Disease Control and Prevention. “I just want to get all the information I can so I can narrow my scope and make an informed decision.

Huddled around tables in the lobby of AMA headquarters, physicians talked with students about such issues as quality of life, salary, interests and future goals.

Attendees came away with practical insights, helpful advice and even invitations to stay in direct contact with physicians as a result of experiences at the event. “I really enjoyed this,” said Mu

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CMS Past President Joseph L. Murphy, MD, was among the physicians who visited AMA headquarters this spring to help medical students from seven area schools decide what specialties they would pursue.

Xu, a student from the University of Chicago’s Pritzker School of Medicine. “Hopefully the AMA will host similar events in the future.”

Among the CMS members on hand to mentor students were Russell Robertson, MD, Joseph L. Murphy, MD, and Dennis Galinsky, MD.
CALENDAR OF EVENTS

July 15

Executive Committee Meeting
Chicago Medical Society
8:00 am

July 23

ACCME Interview
AMA Building
9:00 am

August 19

Executive Committee Meeting
Chicago Medical Society
8:00 am - 9:00 am

August 19

Board of Trustees Meeting
Chicago Medical Society
9:00 am – 10:00 am

District discourse

Vemuri S. Murthy, MD, spoke before District 5 in this photo taken at Brio Tuscan Grill in Lombard. His presentation “Resuscitation Science, CPR and ACLS” covered the history, basics, and latest developments in the management of cardiac arrest. Dr. Murthy also spoke before Districts 2 and 3. Each lecture offered one hour of CME credit. Dr. Murthy is the Chairman of the Department of Anesthesiology at West Suburban Medical Center, Resurrection Health Care, Oak Park, and a faculty member of Resurrection Health Care Training Center for AHA programs. He has been involved with ACLS courses for many years and is the Program Director for AHA ACLS Courses in India, sponsored and supported by the Resurrection Health Care Training Center, Chicago, which is extending its contribution to international health care educational projects.

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Chef Takashi’s Menu
Paired with Wines

PASSED HORS D’OEUVRES
Toasted Brioche with Quail Egg, Tartare of Salmon and Caviar
Crispy Calamari with Fresh Ginger Umami Soy
Grilled Chicken Liver with Bacon, Fresh Water Chestnuts and
Caper Golden Raisin Vinaigrette

SECOND COURSE
Seared Maine Scallop with Soba Gnocchi and
Celery Root Foam

THIRD COURSE
Sautéed Skate Wing with Risotto of Local White Corn,
Fennel and Tomato Confit

MAIN COURSE
Grilled Marinated Beef Short Ribs with Shi-Shito Peppers and
Stir-Fried Brown Rice

DESSERT
Yuzu Pudding Cake, Tropical Fruit Salad, Coconut Sorbet

TAKASHI YAGIHASHI was born in Mito, the capital of Ibaraki
Prefecture, Japan, a small town about an hour northwest of Tokyo and
just a few minutes from the sea, where he developed a taste for fresh
seafood at a very young age. He started cooking at age sixteen and
continued to work in restaurants while he earned his Interior Design
degree from the Tokyo Design School. After a stint helping out with the
opening of a Japanese restaurant in Chicago, the young chef
embarked on a serious culinary education. He cooked for Yoshi
Katsunuma at the highly touted French-Japanese Yoshi’s Café and
Gabino Soleinio’s Ambria where he worked his way up the line to chef
de cuisine and eventually partner.

In 1996, Takashi opened Tribute to rave reviews. The Detroit Free
Press gave the restaurant four stars; The New York Times called it
"maybe the best restaurant between New York and Chicago and
certainly the finest in Detroit.” In 2003, he was named the 13th Annual
James Beard Foundation Award for Best Chef: Midwest. In 2005, he
opened Okada for Steve Wynn in the luxurious Wynn Las Vegas,
where he created a contemporary Japanese menu influenced by his
French training. He has since become a member of the Macy’s
culinary council and he opened Noodles by Takashi Yagihashi at
Macy’s in Chicago before opening his namesake restaurant in
December 2007.

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