

SPONSORS

In addition to Chicago Medical Society members, you may have the opportunity to network with physicians and sponsors who have been invited to attend from the following organizations:

American Association for Physician Leadership (formerly ACPE)

American Bar Association - Health Law Section

American Heart Association

Center for Jewish Genetics

Chicago Dermatological Society

Chicago Gynecological Society

Chicago Neurological Society

Chicago Ophthalmological Society

Chicago Surgical Society

Chicago Urological Society

Genetics Task Force of Illinois

Hellenic Medical Society of Chicago

Illinois Academy of Family Physicians

Illinois Psychiatric Society

Illinois Society of Allergy, Asthma and Immunology

Indian American Medical Association of Illinois

Philippine Medical Association of Chicago

Polish American Medical Society

Ukrainian Medical Association of North America - Illinois Branch

LOCATION

The Westin Chicago-River North
320 N. Dearborn Street
Chicago, IL

DATE

March 13-14, 2015

INFORMATION

Contact Cecilia Merino
312-329-7339
cmerino@cmsdocs.org
www.cmsdocs.org

EARLY BIRD DISCOUNT

Save 20% if you register by Jan 31, 2015

68TH ANNUAL
MIDWEST CLINICAL CONFERENCE
MARCH 13-14, 2015
WESTIN CHICAGO-RIVER NORTH

LOOKING FORWARD

THE CONVERGENCE OF HUMANISM
& TECHNOLOGY IN MEDICINE

EXHIBITOR PROSPECTUS

CHECK OUT THE EARLY BIRD SPECIALS!!

Space is limited! Mark your calendar today to be a part of MCC 2015! Look inside for detailed exhibitor information on the upcoming conference.



**CHICAGO
MEDICAL
SOCIETY**

LOOKING FORWARD

THE CONVERGENCE OF HUMANISM & TECHNOLOGY IN MEDICINE

AUDIENCE

The Midwest Clinical Conference (MCC) provides a unique opportunity to meet healthcare professionals. It is one of the largest CME gatherings of physicians in primary care and all specialties from Cook County and surrounding areas. Coffee stations and special events will be located in the exhibit area to maximize attendee traffic and exhibitor visibility. To encourage attendance CMS will offer up to 15 CME credits. We have increased our marketing and outreach efforts to attract a primary care and specialized audience at MCC 2015.

NOTE FOR 2015

IMPORTANT—Due to the designated exhibit area at the Westin, the standard table top is a 6-foot table. Please plan accordingly!

EARLY BIRD SPECIALS!

Secure your exposure early and save dollars at the same time. Sign up, including payment, between now and January 31, 2015 and take 20% off the various exhibitor packages!

TABLE TOP DISPLAY FEES

The Vending area at The Westin Chicago-River North will be located on River Level 2 - The Grand Court. The standard table-top display fee is \$1,500 for 2 days (Friday and Saturday) for one (1) 6ft. table. The early bird fee is \$1,200 (20% savings) if a contract and payment is received early and by 1/31/15. Please complete the attached contract to reserve a space. No space will be assigned without a signed contract and payment. Send the application to: cmerino@cmsdocs.org or fax to: 312-670-3646 or mail to Chicago Medical Society, 515 N. Dearborn St., Chicago, IL 60654 Attn: Education Department.

MIDWEST CLINICAL CONFERENCE 2015 EXHIBITOR INFORMATION

INCLUDED IN THE FEE

- 6 ft table with 2-chairs and waste bin
- Prime vending area directly outside of the meeting rooms
- A coffee station will be provided in the Grand Court on River Level 2 throughout the day
- Conference Guide, including directory with your company's description, telephone number, email and contact name
- All shipping materials must be prearranged with CMS and The Westin Chicago-River North
- See Sponsorship Opportunities

LOCATION

The Westin Chicago-River North
320 N. Dearborn Street
Chicago, IL 60654
Phone: 312-744-1900
www.westinchicago.com

The Vendor Area will be located in the Grand Court on River Level 2 which is outside of the main breakout sessions.

PARKING

Parking will be provided at a discounted rate of \$25 per day with in and out privileges. Overnight parking is \$69 per night with in and out privileges.

ASSIGNMENT OF SPACE

We do our best to accommodate each exhibitor. Space is determined by:

- Date and payment received by the Chicago Medical Society
- Sponsorship levels
- Number of booths purchased
- Past participation of exhibitor

USE OF EXHIBIT SPACE

Unlimited complimentary registrations are provided to each booth. However, we encourage you to limit the number of representatives in the booth due to the actual size of the booth. We suggest that representatives be available during the coffee and lunch breaks. The Society reserves the right to refuse any exhibit. No badge will be issued without identification of company affiliation.

CANCELLATION POLICY

The full balance is due by February 20, 2015. After the due date, companies who cancel their display space will forfeit their full payment.

INSURANCE

Exhibitors are encouraged to insure their exhibits, merchandise and display materials against theft, fire, etc. at their own expense. The Society suggests each Exhibitor contact his/her insurance broker and obtain all risk insurance covering exhibit property while absent from home premises for exhibit purposes, or obtain a rider to exhibitor's current policy. Special needs are not provided in the display fee and the Exhibitor is encouraged to include them in its policy.

ELECTRICITY, PHONE & INTERNET

Electrical hook-up, telephones and internet must be ordered through The Westin Chicago-River North. Please fill out the Exhibitor Order Form included in this packet and return to CMS education staff no later than February 27, 2015. For any additional special needs please contact Cecilia Merino by phone at 312-329-7339 or e-mail: cmerino@cmsdocs.org.

SAVE THE DATES: MCC 2015!

EXHIBIT HALL HOURS

INSTALLATION

Friday, March 13, 6:00 a.m. - 7:30 a.m.
Saturday, March 14, 6:00 a.m. - 7:30 a.m.

EXHIBIT HALL OPEN

Friday, March 13, 7:30 a.m. - 5:00 p.m.
Saturday, March 14, 7:30 a.m. - 3:30 p.m.

DISMANTLE

Friday, March 13, 5:00 p.m.
Saturday, March 14, 3:30 p.m.