



CHICAGO
MEDICAL
SOCIETY

The Chicago Medical Society (CMS) hosts:

2015 Annual Midwest Clinical Conference (MCC)

March 13 and 14, 2015

MCC 2015 Theme: *Looking Forward: The Convergence of
Humanism & Technology in Medicine*

The Westin Chicago - River North
320 N. Dearborn, Chicago, IL 60654

www.westin.com/rivernorth

Sponsorship/Exhibitor Opportunities

GOLD LEVEL SPONSOR

\$ 15,000 (\$12,000 Early Bird by 1/31/15*)

- Exclusive sponsor of the Conference Lunch for one (1) of the two-day event:
 - Company name and logo will appear on a poster outside of the meeting room thanking your organization for sponsoring the Conference Lunch.
- Receive first priority selection of two (2), 6-foot table-top displays and electrical package in prime exhibit space.
- Receive a listing of the participant roster *1 week prior to the event* to allow a Gold Sponsor direct promotion to the attendees prior to the event.
- Company logo and contact information listed on CMS website through 4/1/15.
- On-site display promotion with company logo prominently displayed in the exhibit area as the "Gold Sponsor."
- Company name, description and contact information listed in the conference guide as MCC's 2015 "Gold Sponsor."
 - Full Page Ad included on the inside back cover of the Conference Guide as MCC's "Gold Sponsor."

SILVER LEVEL SPONSOR

\$ 10,000 (\$8,000 Early Bird by 1/31/15*)

- Sponsor the conference Breakfast or Refreshments:
 - Company name and logo will appear on a poster in the exhibit area acknowledging your organization for sponsoring the Conference Breakfast or Refreshments.
- Receive a 6-foot table-top display with 2 chairs in prime exhibit space.
- On-site display promotion with company logo prominently displayed in the exhibit area as MCC's 2015 "Silver Sponsor."
- Company name, description and contact information will be listed in the conference guide or addendum as a "Silver Sponsor."

BRONZE LEVEL SPONSOR

\$ 5,000 (\$4,000 Early Bird by 1/31/15*)

- Sponsor the Dessert Reception:
 - Company name and logo will appear on a poster in the exhibit area thanking your organization for sponsoring the Dessert Reception or Cocktail Reception.
- Receive a 6-foot table-top display with 2 chairs in prime exhibit space.
- On-site display promotion with company logo prominently displayed in the exhibit area as MCC's 2015 "Bronze Sponsor."
- Company name, description and contact information will be listed in the conference guide or addendum as a "Bronze Sponsor."

STANDARD EXHIBITOR PACKAGE

\$ 1,500 (\$1,200 Early Bird by 1/31/15*)

- Receive a 6-foot table with 2 chairs.
- Company name, description and contact information will be listed in the conference guide or addendum.

***Early Bird** rates are contingent upon receipt, by CMS, of a signed agreement, with payment, by Jan. 31, 2015.

Note: No exhibit booth and/or sponsorship level will be guaranteed for MCC 2015 until the Chicago Medical Society (CMS) has received a signed agreement and a minimum 50% deposit payment for each exhibit space and/or sponsor level. All signed sponsorship agreements, along with full payment, are due by February 20, 2015. *If full payment is not received by Feb. 20, 2015, then CMS reserves the right to resell the assigned booth space.*

For more information, please contact Cecilia Merino, Director of Education,
at the Chicago Medical Society

Phone: 312-329-7339, e-mail: cmerino@cmsdocs.org, fax: 312-670-3646 or visit:

www.cmsdocs.org