

July 2002 Vol. 4, No. 7

NEWSLETTER OF THE CHICAGO MEDICAL SOCIETY The Voice of Cook County Physicians

HIGHLIGHTS OF ORGANIZED MEDICINE

House of medicine gathers for AMA annual meeting

Highest priority is liability reform

CMS PHYSICIANS HELPED CHANNEL Illinois message to organized medicine when the 2002 AMA Annual Meeting con vened in Chicago last month. Led by ISMS delegation chairman Ronald G. Welch, MD, and a vice chairman M. LeRoy Sprang, MD, past president of CMS, the group intro duced 16 resolutions on behalf of Illinois doctors, including a few that originated in Cook County.

Liability reform will be the AMAs high est legislative priority in the coming year. In adopting Substitute Resolution 215, Liabili ty Reform, the House of Delegates directed the AMA to recruit a broad based coalition to educate the public about the dire need for tort reform. The resolution, which originat ed in Illinois, charges the AMA with high lighting the costs of litigation and key ele ments of proposed federal tort reform legis The initiative would also include a lation. grassroots member mobilization effort to communicate with congressional represen

tatives and work for passage of meaningful legis lation in both houses. In leading the charge for re form, an AMA liability reform task force will also bring to the Interim 2002 meeting a plan for a na tional liability reform event.

How to focus on liability issue?

A proposed national event remains up in the air now that the House of Delegates defeated ISMS Resolution 214, March on Washington, DC. Al though many delegates supported the idea, oppo nents argued that it would be logistically difficult to bring large numbers of physicians to a central location for a day while Congress is in session. However, as shown above, the spirit of the resolu tion lives on as the AMA considers alternative op tions for focusing national attention on rising lia bility rates.

Other controversial topics ranged from finan cial incentives for organ donors to limiting the work hours of resident doctors (see accompanying stories), to laws allowing psychologists to pre scribe drugs, and the appropriateness of mandato ry hepatitis B vaccinations for school children. In all, the national meeting took a stand on 300 vot

ing items addressing national medical issues in science, ethics, government, public health and business.

In an opening session focusing on medical liability reform and need for communication, outgoing AMA President Richard F. Corlin, MD, concluded his year citing urgent issues such as soaring liability insurance premiums, gun violence, and bioterrorism. He told mem

HIGHLIGHTS (continued)

Continued on next page

bers of the AMA and state and specialty so cieties to stop giving lip service to the con cept of unity and start living it.

AMA Executive Vice President/CEO Michael D. Maves, MD, called for an open dialogue between the AMA and physicians on the front lines of health care and for a na tional advertising campaign to promote AMA membership. The public is made up of our patients, and we can have no better lobbyist in Washington and in the statehous es than public support, he said. (Dr. Maxes is scheduled to speak before the CMS Council in September.) Incoming President Yank D. Coble, Jr., MD, said that adversity can be a force for positive change. He reminded the audience to hold fast to the tra ditions of ethics, caring and science.

CMS members attending as part of the Illinois delegation included Drs. James P. Ahstrom, James H Anderson, Dennis M. Brown, Alfred J. Clementi, Joan E. Cummings, Charles Drueck III, Jerome J. Frankel, Earl E. Fredrick, Richard A. Geline, Raj B. Lal, Sandra F. Olson, Janis M. Orlowski, John F. Schneider, M. LeRoy Sprang, Shastri Swami nathan, Sharyl J. Truty and Neil E. Winston. Also joining the delegation were medical resident Abhilasha Singh, MD, and student Jesse Ehrenfeld.

AMA endorses 80-hour work week for residents

THE AMA HOUSE OF DELEGATES VOTED in favor of a new policy addressing the working conditions of resident physicians. The policy advocates:

• Limiting total residency duty hours to 80 per week, averaged over a two week period with possibly an increase of five percent for some training programs.

• Restricting scheduled on call assignments to 24 hours, with up to six additional hours to complete transfer of care, patient follow up and education.

• Limiting scheduled on call shifts to no more than every third night and requiring one day off in seven.

• Requiring that any limits on total duty hours must not adversely affect resident physician participation in the organized ed ucational activities of the residency program.

The new policy is especially timely as the Accreditation Council for Graduate Medical Education recently adopted similar rules. The ACGME accredits nearly 7,800 residency education programs in the United States, all of which will be expected to comply with the new standards starting in 2003. The AMA guidelines also encourage the ACGME to enforce these new standards and AMA officials will monitor its progress.

Those in favor of the new regulations cite instances of residents falling asleep while performing surgery or while driving home after their shifts. Opponents believe that the longer hours provide the intensive training neces sary for residents to more thoroughly monitor changes in patients. They also raised the issue of hiring additional physicians at teaching hospitals to compensate for the reduced hours.

ISMS Sponsored Resolutions to the 2002 AMA Annual Meeting

• Tax Deduction for Services Rendered but not Paid for

• Economic Relief for Elderly Patients To ward Purchase of Prescription Drugs

- Home Health Reimbursement Inequities*
- Immigrant Access to Health Care
- March on Washington, DC*
- Medical Malpractice Reform Campaign
- Medical Records with Bills
- Elimination of J 1 Visa Waiver
- Resident Physician Work Hours
- Portable Defibrillators in Public Places
- Preventing Needlestick Injuries among Front Line Health Care Workers
- Mandatory Vaccinations
- Pharmaceutical Formulary
- Resolution Repository*
- Physician Quality Ratings*
- ERISA

*Cook County resolutions.

HIGHLIGHTS (continued)

AMA: Let's study financial incentives for organ donation

THE AMA HOUSE OF DELEGATES VOTED TO encourage studying financial incentives for organ donors. In casting its vote, however, the HOD was quick to point out that the AMA is not endorsing financial incentives. Rather, it is recommending that the concept be studied in light of the dire shortage of organs and the failure of current initia tives to increase donations.

The new policy stresses that only cadaveric organ donation should be studied. Any such study will require modification of the 1984 Nation al Organ Transplant Act, which prohibits financial incentives

The AMA policy encourages organ procure ment agencies and transplant centers to implement the pilot studies. These studies would take place only after protocols have been reviewed and ap proved by appropriate oversight bodies and Con gress has waived legal prohibition.

The AMA recommendation states that studies should be:

- Limited to small populations.
- Have clearly measurable outcomes.
- Completed within defined time frames.
- Consistent with the needs, values and mores of the population under study.

Opponents of the policy fear that offering finan

cial incentives detracts from the altruistic nature of organ donation and may alienate potential donors. Concerns also have been raised about donor fami lies prematurely discontinuing medical care or concealing disqualifying conditions if financial in centives are offered.

AMA restores funding to PRN

THE HOUSE OF DELEGATES VOTED UNANI mously to resume loans to Physicians for Re sponsible Negotiations, the collective bargaining unit formed three years ago. The decision, an nounced midweek by the board of trustees, came after members complained about the board s de cision in May to stop lending money to PRN. Delegates urged the board to fund PRN as it awaits key decisions before the National Labor Relations Board.

AMA endorses patient safety bill

HOSPITALS, PHYSICIANS, NURSES, PHARMA cists, drug and device manufacturers, nursing homes, and others must all work together to iden tify and solve system wide problems that could cause errors. And that s why CMS supports the AMA in endorsing the bipartisan Patient Safety and Quality Improvement Act, introduced by Sens. Bill Frist, MD, Jim Jeffords, John Breaux, and Judd Gregg.

The bill includes provisions to establish error reporting systems for all components of the

What have your medical societies done for you lately?

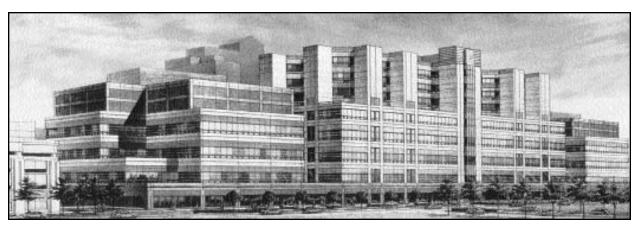
• Formed collective bargaining organizations (CMS and AMA).

• Backed the Fairness in Health Care Services Contracting bill (S.B. 1849). Introduced in the Illinois General Assembly by ISMS, this bill would eliminate provisions in health care service contracts that are unfair, deceptive, misleading or unreasonably confusing.

• Continued the ongoing fight for TORT REFORM the most important issue facing physicians at the state and federal levels.

• Supported the Illinois based suit Rush Prudential HMO v. Debra C. Moran. The case prompted a U.S. Supreme Court ruling allowing patients to sue HMOs that deny care recommended by physicians (see story on page 7).

CHICAGO MILESTONE



The new John H. Stroger, Jr., Hospital of Cook County (formerly Cook County Hospital) is just a few yards away from the original hospital building. The facility replaces a sprawling 13 building campus whose main pavilion was opened in 1914.

A "new" Cook County Hospital?

NOW THAT THE 1.2 MILLION SQUARE FOOT John H. Stroger, Jr., Hospital of Cook County (for merly Cook County Hospital) is set to open in Sep tember, some in the medical community question whether this will really be a new county hospi tal. Watch for the summer issue of *Chicago Medicine* due in August for two different perspectives: A New Cook County Hospital Or will History Re peat Itself? by John Raffensperger, MD, describes a legacy of political corruption. Dr. Raffensperger is the author of the book *The Old Lady on Harrison Street: Cook County Hospital*, 1833 1995. On a more positive note, Peter Orris, MD, MPH, gives an his torical overview and takes a hopeful view of the hospital s future. Dr. Orris is president of the med ical staff, and the article is adapted from a speech he gave marking the opening of the new facility.

MEMBERS ARE INVITED TO CMS COUNCIL MEETINGS

E REMIND YOU THAT ALL MEMBERS ARE INVITED TO CHICAGO MED ICAL SOCIETY COUNCIL MEETINGS. IF YOU ARE INTERESTED IN OB SERVING THE CMS POLICY MAKING BODY IN ACTION, CALL (312) 670 2550, EXT. 322, TO RESERVE AN AGENDA PACKET. CMS MEMBERS WHO ARE NOT COUNCIL MEMBERS MUST OBTAIN PERMISSION OF THE CHAIR TO SPEAK AT COUN CIL MEETINGS BEFORE THE MEETING CONVENES. WHEN THE CHAIR GRANTS THIS PERMISSION, IT WILL BE FOR A SPECIFIED PERIOD OF TIME.

The next Council meetings are scheduled for 7 p.m. on the following Tuesdays, Sept. 10, Nov. 12, 2002; Jan. 14, March 11, May 6, June 3, 2003. Location to be announced.

LEGAL ISSUES

Supreme Court rules against HMO

IT WAS A GIANT VICTORY FOR ILLINOIS patients when the U.S. Supreme Court recently upheld the Illinois HMO Act allowing patients the right to appeal HMO decisions to an independent administrative review board.

In Rush Prudential HMO, Inc. v. Debra C. Moran, the Court sided with a Winfield woman who had sought treatment for a painful shoulder condition described as painful and debilitating. The woman had previously undergone treatment through her HMO, but that care failed to provide the needed relief. She then consulted with an out of network physician who recommended special ized surgery.

But, when Rush Prudential said it wouldn t pay for the operation, Moran still went ahead with the surgery, paying \$95,000 out of pocket. Afterwards she sought an independent review of her case under Illinois law regulating HMOs. The outside special ist agreed that the surgery was medically necessary, and the state ordered the HMO to reimburse her. Upon appeal, the federal court also ordered Rush Prudential to pay the cost of Moran s surgery.

At issue in the case was whether ERISA, the fed eral law that regulates employee pension plans and benefits, takes precedence over state law. The court ruled that state insurance regulations are in deed immune from ERISA. Forty states, including Illinois, allow workers to seek an independent re view after an HMO denies a proposed treatment.

The AMA, ISMS and American Psychiatric As sociation filed friend of the court briefs in support of Moran s case.

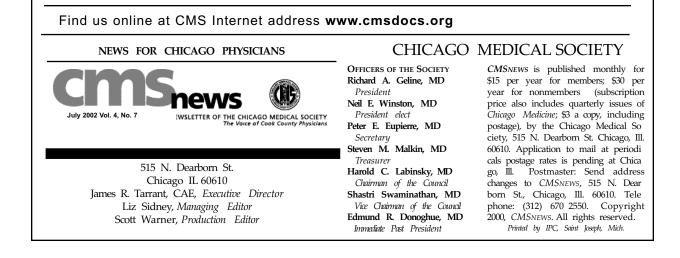
House passes Medicare Modernization and Prescription Drug Act

BY A VOTE OF 221 TO 208 THE U.S. HOUSE OF Representatives passed H.R. 4954, the Medicare Modernization and Prescription Drug Act, in early July. This legislation provides for a six percent in crease over three years in physician Medicare pay ments, rather than cuts of nearly 15 percent. Also included are regulatory relief provisions adopted by the U.S. House last December, a proposal to re duce some geographic disparities in Medicare physician payment in 36 localities, and a require ment for the Government Accounting Office (GAO) to develop policy recommendations on ge ographic disparities within one year.

Senate floor debate on Medicare legislation is expected to occur in mid July. There is broad bi partisan support in the Senate for addressing the physician payment problem. The details of Senate proposals to address the payment formula are still under development.

For more information, go to: www.ama assn.org/ama/pub/ar ticle/1617 6417.html

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DOCTOR-PATIENT RELATIONSHIP

To e-mail or not to e-mail?

The following article contains excerpts from The New England Journal of Medicine Career Center feature, Using E mail to Enhance Communication with Pa tients, by Bonnie Darves

THERE MAY BE LOTS OF PROS, BUT PHYSICIANS certainly have some concerns about using e mail to communicate with patients. And while only an estimated 10 to 20 percent of U.S. physicians are using e mails this way, according to recent survey data the numbers may be growing.

Here s what some e mail savvy docs are advising:

Instead of seeing 30 patients a day, if you han dle 15 of them by e mail in 45 minutes, you could save the rest of your day to see 15 patients and you could give those patients more time, says Joseph D. Scherger, MD, MPH, chair of the De partment of Family Medicine at the University of California Irvine College of Medicine, and an out spoken proponent of physician patient e mail.

What about getting overwhelmed by e mails from patients, some physicians ask.

Not a problem, according to Dr. Scherger. The experience of every physician I know who is using e mail across the country is that we are getting fewer e mails than expected. Most patients, with help from the practice staff, can easily determine which kinds of questions or issues are appropriate for e mail, and which are not.

The biggest thing is that I get the message in the patient s own words, rather than through a re ceptionist, says John Kaschko, MD, medical di rector for Group Health Cooperative s Eastside Primary Care Center in Redmond, WA.

Another advantage, according to Dr. Kaschko, is that messages can be sent outside normal work day times at 10 p.m. on a Sunday evening for ex ample, or early in the morning, when no one would have been available at the office. Likewise, the physician can respond to the messages at times that are more convenient for him. It s really a way to increase access to the practice to be more available to your patients, Dr. Kaschko says.

On the question of medico legal issues, physi cians should ensure their messages could not be constructed as flippant, sarcastic or disparaging, as such messages could prove incriminating in the context of a lawsuit.

Yet most pitfalls on both the physician side and the patient side can be addressed with good inter nal protocols and guidelines, adequate patient ed ucation and careful attention to the crafting of the message, Dr. Kaschko says.

The complete article may be found on The New England Journal of Medicine website at: http://www.nejmjobs.org/ resource_center/article_5.asp The author, Bonnie Darwes, is

Want more info on doc/patient e-mail?

HERE ARE RESOURCES THAT MAY SERVE as a starting point for physicians interested in using e mail to enhance their communication with patients:

• E mail Communication Module, published by the American Academy of Family Physicians. Available at *www.aafp.org/quality/module/mod6/index.html*

• Guidelines for the Clinical Use of Electronic Mail with Patients, published by the American Medical Informatics Association. Available at *www.amia.org/pubs/other/email_guidelines.html*

• Guidelines for the Use of Patient centered E mail, published by the American Medical Association. Avail able at www.ama assn.org/ama/pub/printcat/2386.html

CMS OFFERS ANNUAL OSHA TRAINING

OSHA requires annual training for all health care workers with potential occupational exposure to bloodborne pathogens. Attending our 85-minute training course and updating your exposure control plan satisfies your yearly OSHA regulations.

> Upcoming dates: Aug. 7, 28; Sept. 18, 27; Oct. 9, 30; Nov. 13. CMS members and their staff receive significant discounts.

For locations, fees, and registration form, please call (312) 670-2550, ext. 338. Need onsite training? Please call (312) 670-2550, ext. 339.

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Southwest (First Year) Pelzek, Christopher, MD (Resident) Kulstad, Christine, MD Kulstad, Erik, MD

West Side (Resident) Merz, Meredith, MD

MEMBERSHIP IS NO LONGER AN ALTERNATIVE IT S AN IMPERATIVE!

Please help recruit your colleagues

s a CMS member you are aware of the value of organized medicine. You can support your profession by asking this question of every physician you speak with:

• ARE YOU A MEMBER of the Chicago Medical Society?

Don t be shy about asking physicians to join. You, our members, are the best source of reaching out to colleagues. It will take several attempts to persuade them. But since the events of September 11, there appears to be a growing interest in being con nected in joining.

• Explain that you joined CMS BECAUSE physicians need a unified voice.

Membership is an investment both in the future of physicians and in organized medicine. Membership allows physicians to take advantage of the numerous leader ship, networking and advocacy opportunities the Society has to offer.

What has organized medicine done for me lately?

- Fights for meaningful tort reform.
- Provides a voice for physicians.
- Sponsors educational programs for physicians and office staff.
- Continues to seek higher reimburse
- ment from Medicaid and Medicare.
- Supports a Patients Bill of Rights.
- Promotes Fairness in Contracting leg islation to simplify managed care con tracts.
- Blocked a plan to charge \$1 per Medicare claim filed.

While some argue that specialty societies are the answer, many physicians tell us that specialty societies cannot meet all a physician s needs.

Here s what CMS/ISMS bring you: Legislative Advocacy Physician Practice Advocate Professional Liability/Health Insurance Collective Bargaining Service Bureau Programs/Discounts Practice Management Courses Continuing Medical Education Community Outreach Practice Advocacy When physicians do not join medicine, it weakens the voice of medicine. Encourage your colleagues to join CMS and ISMS today.

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